

Nye Lubricants Inc., Cookie Policy

Cookie Settings

Your privacy

In order to optimally design and continuously improve our websites, we use cookies. The data usually does not identify you directly unless you choose to share your information with us.

Information about cookies

What are cookies?	Cookies are small files that we send to and store on your device when you visit our website. Certain functions on our website cannot be provided without the use of technically mandatory cookies. Other cookies, however, enable us to perform a range of analyses. Cookies can, for example, recognize the browser you are using when you visit our website again and transfer various items of information to us. If third parties process information via cookies, they collect this information directly via your browser. Cookies do not harm your device. They cannot execute any programs and do not contain viruses.
First-party cookies	First-party cookies are set by us, NYE LUBRICANTS INC.
Third-party cookies	Third-party cookies are text-based data records stored in your browser (on your device) when you visit a website. They are used not by the operator of the website itself, but by a third party. Unlike first-party cookies, they can be read by the third-party cookie provider. Third-party cookies allow the number of page views, the duration of a website visit or the pages viewed to be determined.
Legal basis for the use of cookies	The legal basis for the processing of technically mandatory cookies is our legitimate interest in the processing of personal data pursuant to Article 6(1f) of the GDPR. Personal data will be deleted if it is no longer necessary for this purpose. We require your consent to use first-party cookies and third-party cookies. If you give us your consent to the use of cookies on the basis of a notice ("cookie banner") provided by us on the website, the legality of use is additionally governed by Article 6(1a) of the GDPR.
Configuring your browser settings	You can manage the cookie settings using the settings described below or by configuring your browser settings. Most browsers are set by default to accept cookies, but you can change your settings to block some or, if you prefer, all cookies. Via your browser settings, you can also delete cookies already stored in your browser or view the storage duration. You can also set your browser so

that you are notified before cookies are stored. Since the different browsers can differ in terms of the functions they offer, refer to your browser's help menu for the configuration options. If you want a comprehensive overview of all instances of third-party access to your Web browser, we recommend that you install specially developed plug-ins.

Declining cookies

Our current settings do not have optional cookies. However, some cookies are only activated by certain actions on the web site, as noted below. In order to remove any cookies which may have been placed by our server, you must close our website in your browser, and delete cookies per your browser's instructions, then block all future cookies for our sites and third-party vendors. Please note that we do not provide any guarantees of correct website operation at any time or for any specific purpose.

Cookies Used by NyeLubricants.Com website

Name	Provider	Invocation	Purpose	Storage period
SID	nyelubricants.com	All users	Session Cookie for use with browser sessions (anonymized)	10 hours
Pers_id	nyelubricants.com	All users	Store preferences across sessions	Until Removed
_atuvc	AddThis	Click AddThis button	Store updated page share count	13 months
_atuvS	AddThis	Click AddThis button	Store share actions performed on the website	12 months
_gcl_au	Google	All users	Store and Track Google AdSense activities	Until Removed
cupid	ClickDimensions	All users	Unique visitor ID for page viewing analytics	2 years from set or update
Cusid	ClickDimensions	All users	Establishment and management of a user session for page viewing analytics	30 minutes from set or update
Cuvon	ClickDimensions	All users	Last time visitor viewed a page for page viewing analytics	30 minutes from set or update

Third-Party Cookies (Statistics/Marketing)

Cookies for marketing purposes are provided by third parties and placed on the NYE LUBRICANTS website. They are used for collecting information only if you choose to voluntarily identify yourself, for the purposes of quotations, information, promotions, and other user-specific content. If you do not click one of the "Contact" forms, your personal data will not be stored for marketing by NYE LUBRICANTS INC

The section below provides some information about third-party providers who may set cookies.

This website uses Google Analytics, a web analysis service provided by Google LLC, 1600 Amphitheater Parkway, Mountain View CA 94043, USA, ("Google"). Google Analytics uses "cookies," which are text files that are stored on your computer and enable analysis of your website usage. The information generated by cookies about your usage of this website is normally transferred to a Google server in the USA, where it is stored. If IP anonymization is enabled on a website, your IP address is truncated by Google within the member states of the European Union or in other EEA member states. Only in exceptional cases is the full IP address transferred to a Google server in the USA and truncated there. IP anonymization is enabled on this website. On behalf of the operator of this website, Google uses this information to evaluate your usage of the website, compile reports about website activities and provide additional services to the website operator relating to the use of the website and Internet use. Our legitimate interest in data processing also lies in these purposes. The legal basis for the use of Google Analytics is Article 6(1f) of the GDPR. The data sent by us and linked to cookies, user IDs or advertising IDs is automatically deleted by Google after 14 months. Data whose retention period is reached is automatically deleted once a month.

Google Analytics

The IP address transmitted by the user's browser as part of Google Analytics is not merged with other Google data.

You can refuse the use of cookies by making the appropriate settings in your browser software; if you do this, however, you may not be able to make full use of this website.

For more information about how Google uses data for promotional purposes, see the following Google websites:

<https://www.google.com/intl/de/policies/privacy/partners/> ("How Google uses information from sites or apps that use our services");

<https://www.google.com/policies/technologies/ads> ("How Google uses

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cookies in advertising"); and <https://www.google.com/ads/preferences/> ("Ad personalization").

To embed videos, NYE LUBRICANTS INC. uses YouTube, Google LLC, 1600 Amphitheater Parkway, Mountain View CA 94043, USA ("YouTube"). The videos were embedded in extended data protection mode. Like most websites, however, YouTube also uses cookies to collect information about its website visitors. YouTube uses this to record video statistics, prevent fraud and improve user-friendliness. This also results in a connection being established with the Google DoubleClick network. When you play a video, this could trigger further data processing operations. We have no influence over this.

For information about why and how YouTube (Google) processes your personal data as well as your rights and options for protecting your privacy, see <https://policies.google.com/privacy>. ..

If you choose to sign up for information or contact Nye Lubricants Inc. from our website(s), we use a 3rd party information service, ClickDimensions LLC, 5901 Peachtree Dunwoody Road, NE, Suite B500, Atlanta, GA 30328. <https://clickdimensions.com>

The personal data transmitted to ClickDimensions LLC is all information you have entered into the web form, and the following technical information:

- IP address
- timestamp
- URL
- user agent / browser

ClickDimensions and data that is necessary for statistical purposes.

ClickDimensions' applicable privacy policy can be found at <https://clickdimensions.com/about/privacy-policy/>

The personal data collected is voluntarily given, and used only within Nye Lubricants Inc and FUCHS Group affiliated companies. We do not sell, rent, exchange, or give away your personal information, except as required by law.

Your personal data will only be stored for as long as is necessary for the respective purposes. Subsequently, the data will be deleted, unless there are legal retention obligations to be fulfilled. If you have consented to the

processing of your personal data for advertising and marketing purposes, you can revoke your consent at any time with effect for the future by sending a request to the e-mail address specified in our Privacy Policy under § 1, or to the data protection officer (see Privacy Policy under § 2).