

Nye Lubricants, Inc. 12 Howland Rd. Fairhaven, MA 02719

October 9, 2019

RE: New Product Label Design

Dear Valued Customer,

Nye Lubricants will be changing our label design starting in January 2020. This change is for all Nye standard package sizes, including tubes, cartridges, syringes, pipettes, bottles, jars, kegs, drums, and pails. *Please note: This new label in no way reflects a change in the product you receive from Nye.*

The new label design for our large packaging (pails, kegs and drums), will feature a QR code and a hologram to assist customers in authenticating the products they receive from Nye. The hologram in the upper right-hand corner of the label has four visible identifiers that customers can use to validate their product. Please see the attached document to review these four identifiers. The identifiers are visible when you position yourself at different angles to the left or right of the hologram. Additionally, customers can scan the unique QR code on their label using any standard QR code reader to verify their product.

We hope that you find this label to be an improvement for your operations. Customers should expect to see this new label in the first quarter of 2020. As we transition over, you may receive an old label for a brief period.

If you have any questions, please contact me directly, or you can contact your Nye Regional Engineering Manager. Thank you for your continued business.

Best Regards,

Kevin D. AkinDirector of Product Management





Nye's new label design, shown below, features the hologram in the upper right-hand corner.



The hologram label has four identifying features that customers can use to verify the products they receive are genuine Nye products. If you have issues viewing the label on the container, please remove it to inspect the label by hand.

#1 – 'William F Nye' signature & 'Made in the USA' text



#3 - Colored background



#2 - Glow around 'Nye' text in logo



#4 – Color in bottom left of logo



